

HighworthLINK

(Advertising Rates 2026)

Highworth Link Magazine CIC, c/o The Bridge Centre, 8a Sheep Street, Highworth, SN6 7AA
T 07716 197 236
www.highworthlink.co.uk

E advertising@highworthlink.co.uk
Company Reg No: 16142387

Fraction of page (L=landscape P=portrait)	Width (mm)	Depth (mm)	Price £ (per issue)	Note: the dimensions shown are based on B5 size pages. (165 x 235) and are VAT exempt.
1/18 L	45	38	43.50	DEDUCT 25% for purchasing 10 issues AND paying within 14 days of invoice date
1/12 L	70	38	60.50	
1/8 L	70	52	84.50	DEDUCT 20% for purchasing 4 issues AND paying within 14 days of invoice date
1/4 P	70	105	152.00	
1/4 L	145	52	152.00	DEDUCT A Further 30% for a legitimate charity (with number) AND paying within 14 days of invoice date
1/2P	70	213	220.00	
1/2L	145	105	220.00	
FULL PAGE	165	235	390.00	Your advertisement should be sent to us, preferably in an electronic format ie .jpeg or .tiff or .pdf. If logos/pics are to be used a separate file of the same would be appreciated.

***A nominal charge may be applied for any small design or modifying of existing advertisements by the
Link design team.***

Cut off date, for the acceptance of new advertisements in 2026, is 1st of preceding month prior to
publication except July and December when there is no publication.

***Highworth Link currently has a circulation of around 6500 copies. We deliver to every household in
Highworth and surrounding towns and villages with a potential readership of more than 13000.***

***As always you will be getting excellent value for your money in a high quality, award winning local
magazine and, you too, could be reaching our potential readership of 13000 for as little as***

£32.62 per month over 10 months!

Or

£34.80 per month over 4 months!

(Please see above)

***Please Note - due to the ever-increasing number of advertisers wishing to use our magazine and
increased printing costs, it has become necessary to withdraw any advertisements from publication if
they are not paid for. On a monthly basis withdrawn advertisements will be the client's loss and will
not be reproduced in a later issue of the magazine. The order will only be resumed on payment of
outstanding invoice.***