

HighworthLINK

(Advertising Rates 2024)

Highworth Link, c/o The Bridge Centre, 8a Sheep Street, Highworth, SN6 7AA

T 07716 197 236

E deb.hodgson@tiscali.co.uk

www.highworthlink.co.uk

Fraction of page (L=landscape P=portrait)	Width (mm)	Depth (mm)	Price £ (per issue)	Note: the dimensions shown are based on B5 size pages. (164 x 235) and are VAT exempt. ADD 20% for back
1/18 L	45	34	40.50	DEDUCT 25% for purchasing 10 issues AND paying within 14 days of invoice date
1/12 L	70	34	56.50	
1/8 L	70	52	78.50	DEDUCT 20% for purchasing 4 issues AND paying within 14 days of invoice date
1/4 P	70	105	140.00	
1/4 L	145	52	140.00	DEDUCT A Further 30% for a legitimate charity (with number) AND paying within 14 days of invoice date
1/2P	70	213	200.00	
1/2L	145	105	200.00	Your advertisement should be sent to us, preferably in an electronic format ie .jpeg or .tiff or .pdf. If logos/pics are to be used a separate file of the same would be appreciated.
FULL PAGE	145	213	360.00	

A nominal charge may be applied for any small design or modifying of existing advertisements by the Link design team.

Cut off date, for the acceptance of new advertisements in 2024, is 1st of preceding month prior to publication except July and December when there is no publication.

Highworth Link currently has a circulation of around 6500 copies. We deliver to every household in Highworth and surrounding towns and villages with a potential readership of more than 13000.

As always you will be getting excellent value for your money in a high quality, award winning local magazine and, you too, could be reaching our potential readership of 14000 for as little as

£30.37 per month over 10 months!

Or

£32.40 per month over 4 months!

(Please see above)

Please Note - due to the ever-increasing number of advertisers wishing to use our magazine and increased printing costs, it has become necessary to withdraw any advertisements from publication if they are not paid for. On a monthly basis withdrawn advertisements will be the client's loss and will not be reproduced in a later issue of the magazine. The order will only be resumed on payment of outstanding invoice.

Updated 5th January 2024