

# HighworthLINK

## (Advertising Rates 2022)

Advertising, c/o Lighthouse Bookshop, 40 High Street, Highworth, Swindon SN6 7AQ

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[www.highworthlink.co.uk](http://www.highworthlink.co.uk)

Fraction of page (L=landscape P=portrait)	Width (mm)	Depth (mm)	Price £ (per issue)	Note: the dimensions shown are based on B5 size pages. (164 x 235) and are VAT exempt.  ADD 20% for back
1/18 L	45	34	37.50	DEDUCT 25% for purchasing 10 issues <b>AND paying within 14 days of invoice date</b>
1/12 L	70	34	52.50	
1/8 L	70	52	72.50	DEDUCT 20% for purchasing 4 issues <b>AND paying within 14 days of invoice date</b>
1/4 P	70	105	128.00	
1/4 L	145	52	128.00	DEDUCT A Further 30% for a legitimate charity (with number) <b>AND paying within 14 days of invoice date</b>
1/2P	70	213	184.00	
1/2L	145	105	184.00	Your advertisement should be sent to us, preferably in an electronic format ie .jpeg or .tiff or .pdf. If logos/pics are to be used a separate file of the same would be appreciated.
FULL PAGE	145	213	330.00	

**A nominal charge may be applied for any small design or modifying of existing advertisements by the Link design team.**

Cut off dates, for the acceptance of new advertisements in 2022, are 1<sup>st</sup> of preceding month prior to publication except July and December when there is no publication.

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**Highworth Link currently has a circulation of around 7,000 copies. We deliver to every household in Highworth and surrounding towns and villages with a potential readership of more than 14000.**

**As always you will be getting excellent value for your money in a high quality, award winning local magazine and, you too, could be reaching our potential readership of 14000 for as little as**

**£28.12 per month over 10 months!**

**Or**

**£30.00 per month over 4 months!**

**(Please see above)**

**Please Note - due to the ever-increasing number of advertisers wishing to use our magazine and increased printing costs, it has become necessary to withdraw any advertisements from publication if they are not paid for. On a monthly basis withdrawn advertisements will be the client's loss and will not be reproduced in a later issue of the magazine. The order will only be resumed on payment of outstanding invoice.**

Updated 6<sup>th</sup> January 2022