

HighworthLINK

(Advertising Rates 2021)

Advertising, c/o Lighthouse Bookshop, 40 High Street, Highworth, Swindon SN6 7AQ

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www.highworthlink.co.uk

Fraction of page (L=landscape P=portrait)	Width (mm)	Depth (mm) (per	Price £ issue)	Note: the dimensions shown are based on B5 size pages. (164 x 235) and are VAT exempt. ADD 20% for back
1/18 L	45	34	36.50	DEDUCT 25% for purchasing 10 issues AND paying within 14 days of invoice date
1/12 L	70	34	51.00	
1/8 L	70	52	70.50	DEDUCT 20% for purchasing 4 issues AND paying within 14 days of invoice date
1/4 P	70	105	124.00	
1/4 L	145	52	124.00	DEDUCT A Further 30% for a legitimate charity (with number) AND paying within 14 days of invoice date
1/2P	70	213	178.00	
1/2L	145	105	178.00	Your advertisement should be sent to us, preferably in an electronic format ie .jpeg or .tiff or .pdf. If logos/pics are to be used a separate file of the same would be appreciated.
FULL PAGE	145	213	320.00	

A nominal charge may be applied for any small design or modifying of existing advertisements by the Link design team.

Cut off dates, for the acceptance of new advertisements in 2021, are 1st of preceding month prior to publication except July and December when there is no publication.

Highworth Link currently has a circulation of around 7,000 copies. We deliver to every household in Highworth and surrounding towns and villages with a potential readership of more than 14000.

As always you will be getting excellent value for your money in a high quality, award winning local magazine and, you too, could be reaching our potential readership of 14000 for as little as

£27.37 per month over 10 months!

Or

£29.20 per month over 4 months!

(Please see above)

Please Note - due to the ever-increasing number of advertisers wishing to use our magazine and increased printing costs, it has become necessary to withdraw any advertisements from publication if they are not paid for. On a monthly basis withdrawn advertisements will be the client's loss and will not be reproduced in a later issue of the magazine. The order will only be resumed on payment of outstanding invoice.